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Hotel Business

THIS MONTH

11 Mini bars: Make yours pay

Don't forget your toothbrush

Not only will a few DIY improvements upgrade the look and feel of your bathroom, it's vital not to bring it down with drab, cheap looking amenities. We spoke to Antony Ward from Bunzl to get his advice.

"If hotels are looking to refresh their bathroom offering without an entire refurbishment, look at a coordinated approach at the guest amenities contained within the bathroom. For example, some great looking innovative toiletries and accessories can instantly modernise the feel of the bathroom.

"A coordinated approach with a recognised high street brand such as Rituals, the one we distribute, can instantly attract the attention of the guest and certainly draw a whole new look to the bathroom offering. Toiletries mirror the feel of the hotel and small bottles of poorly designed old fashioned shampoo will reflect just that. Guest amenities cannot be underestimated as to how much they affect the guests experience especially if they have been selected to coordinate the look and feel of what the hotel is trying to communicate."

Making a Splash

Turn on the creative tap and use a few simple touches to freshen up your bathrooms with an inexpensive facelift

Over to the Experts...